

DANIEL KING

UX DESIGNER

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(425) 435-0850

danielking.design

SKILLS

User Research
Usability Testing
Information Architecture
Rapid Prototyping
Interaction Design
Front-end Development
Web Analytics & SEO

TOOLS

Illustrator
Photoshop
Adobe XD
Figma
Sketch
Javascript
HTML & CSS
Java
Google Analytics
SiteImprove
Hotjar
Unity

EDUCATION

Western Washington University

Bachelor of Science - Computer Science,
Minor - UX Design, Mathematics

Graduation date: Fall 2022

EXPERIENCE

University Residences (ResTek) - *Web Designer*

Bellingham, WA | November 2018 - Present

Designed, developed, and maintained WWU's University Housing website using VuePress, serving up to 7,000 new users a month.

Redesigned information architecture on high-traffic pages. Validated results through analytics and usability testing.

Increased conversions on key campaigns through SEO up to 15%.

Young Tea - *Visual & Graphic Designer*

Seattle, WA | June 2019 - Present

Established a design system and a brand style guide for a small business. Utilized stylescapes to help convey brand ideas to stakeholders with limited design literacy.

Designed digital posters, signage, and cups using Illustrator.

Freelance Web Designer

Remote | June 2018 - Present

Designed and developed portfolio websites for clients by communicating frequently throughout the design process to understand and extrapolate their design needs.

NOTABLE PROJECTS

DAILY Habit Tracker - *Developer & Designer*

Designed and implemented a MERN web app to leverage human-centered design principles as a catalyst for user habit retention based on HCI research.

WWU Move-In App - *UX Lead*

Collaborated with two others with a limited time frame to prototype a proprietary web app that guided 400 students through a socially distanced move-in process with a 95% satisfaction rating.